

About WiseFood

WiseFood is a three-year Horizon Europe project, running from January 2025 to December 2027, that aims to develop innovative digital applications to help citizens make healthier and more sustainable food choices. WiseFood enhances the food ecosystem by promoting healthier eating habits, reducing the environmental impact of food consumption, and cultivating a culture of informed and eco-conscious citizens.

In Numbers

≥ 10,000
indexed
documents

≥ 100
manually
curated recipe
profiles per LL

1 Mirroring
Guideline
Document

3 LL in 3
different
countries



WiseFood

WiseFood's Solutions



FoodScholar

Providing users with clear, **trustworthy answers about the nutritional content and environmental impact** of the foods they consume.



RecipeWrangler

Offering detailed recipes and **healthier, more eco-friendly alternatives** to promote sustainable food choices.



FoodChat

Ensuring **personalised meal plans and recipe suggestions** while reducing food waste and ensuring nutritious, balanced meals.

Real-World Living Labs

The WiseFood solutions will be **co-created and tested by nutritionists, policymakers, food producers, and citizens in real-world settings**. These Living Labs will take place in **Ireland, Hungary, and Slovenia**.

Through workshops, forums, and iterative testing, this approach will ensure that WiseFood solutions are relevant, adaptable, and widely applicable across diverse contexts.



IRELAND



HUNGARY



SLOVENIA



HOUSEHOLDS



DIETITIANS



POLICYMAKERS



FOOD SUPPLIERS
AND PRODUCERS



RESEARCHERS



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Why WiseFood Matters

Citizens are often overwhelmed by misinformation and data overload when it comes to making healthy food choices. WiseFood aims to tackle this challenge by combining advanced technology, expert knowledge, and practical usability. Through a holistic approach, it:

- Raises awareness of how individual food choices impact their health and the environment
- Provides actionable recommendations that inspire meaningful behaviour change.

Partners



Visit our Website for More!



WiseFood

Leveraging data and AI to empower citizens to make healthier and more sustainable food choices



wisefood-project.eu

